

The IBEW SPARQ

A quarterly newsletter highlighting IBEW values

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Accountability: Putting the “A” in SPARQ

Excellence doesn't just happen. It's realized when we hold ourselves and one another accountable for how we show up on the job and in our communities. Whatever the situation, IBEW members do the right thing, because that's who we are.

Members at Exelon in Illinois, New York and the Mid-Atlantic helped a key partner exceed its objectives.

From February to May, nine nuclear refueling outages at Exelon facilities were completed safely. Six finished ahead of schedule and three achieved their best-ever scheduled performance, according to Exelon Nuclear Chief Operating Officer David Rhoades.

“With the IBEW as one of our key labor partners, Exelon will continue

uation and make things right. That's accountability. Because IBEW members are accountable to our employers and signatory contractors, those who work with us know we're the right choice for the job. But we can do even better by exceeding expectations.

We're also accountable to each other and our communities.

In Houston, members who were suffering after Hurricane Harvey helped others whose neighborhoods had been under water for days. So did other members along the Texas and Louisiana coasts.

“I was really touched and just holding back tears when they came out,” said Houston Local 716 member and Agreement Approval Department Director Denise Johnson, whose home had standing water inside it for 10 days. “They rallied around us and helped pull everything out of the house. They helped us tear out the walls. It put smiles on everyone's faces, even though it was a sad, dire situation.”

We're part of a brotherhood that extends across the United States and Canada. When a sister or brother needs help, we'll be there for them—just as they will be there for you.

That's accountability. Keep reading to learn more about why it is so important and why it's a Code of Excellence value.



Houston members went door-to-door helping sisters and brothers feeling the impact of Hurricane Harvey.

Each of them demonstrated one of the core values of the IBEW's Code of Excellence: accountability.

Accountability is a willingness to accept responsibility or to account for one's actions. It sets us apart from our competitors.

to invest confidently in our nuclear facilities since we can depend on your well-trained and safe labor force to provide the supplemental resources needed to meet our maintenance and modification objectives,” Rhoades wrote to International President Lonnie R. Stephenson.

When things don't always go as planned, our members own the sit-



What does SPARQ mean to you? Have an idea for the newsletter? Email theSPARQ@ibew.org



The Rush of Accountability

All IBEW members practice accountability, but not many get the thrill from it that workers in broadcasting do.

Whether a member is a camera operator or technician, that live shot needs to be right the first time. It's quite a rush when you nail it. Sometimes that rush comes from working with our colleagues to put together a top-flight telecast. Regardless of the situation, it feels great when we provide the high-quality viewing that our customers and partners at Fox Sports, CBS and local television stations across the United States demand.

A big reason IBEW's relationship with broadcasters has thrived for decades is accountability. We're accountable to

our employers for producing a product that stands out in a competitive environment. Our members navigate the constant changes in the industry by quickly adapting to updated technology.

We aren't often called journalists, but we are expected to practice the principles of good journalism while working in broadcasting. For example, accuracy and presenting all sides of a story are paramount.

That is a lot to be accountable for, but it's how IBEW members demonstrate excellence. We get to the job on time and make sure every piece of gear is checked and re-checked to make sure it's functioning properly. And if a mistake is made, we own it and correct it immediately. Mistakes are bound to happen in the fast-paced world of live television, but accountability is part of our Code.

With the Code of Excellence, we're not just accountable to employers and viewers. We're also accountable to fellow sisters and brothers who rely on our continued success to provide for themselves and their families.

When we are accountable every day on the job, we are living up to the values of the Code of Excellence.



SPARQ GOES LOCAL

Success Stories



Have a Code of Excellence success story?
Send it to theSPARQ@ibew.org



At the Zumbotel lighting plant in Highland, N.Y., members of New City Local 363 have increased on-time delivery from 70% to 98% in just 18 months by following the Code of Excellence.