POWER THE POLLS TOOLKIT

Our democracy depends on hundreds of thousands of ordinary people who make sure elections run smoothly and everyone's vote is counted. This year, we're facing an unprecedented shortage of poll workers that could mean closed polling places and long lines for voters. Please support Power The Polls in helping make sure we have a safe, fair, delay-free election for all voters.

This partnership toolkit includes sample messaging and other assets -- you should feel free to adapt any and all of these and share them widely to promote our campaign to recruit poll workers.

What's included in this partnership toolkit:
- **Sample Email Messages**
- **Sample Social Media Posts**
- **Logo Assets and Share Graphics**

If you have questions or want to explore more ways to get involved, feel free to contact Power the Polls via email at partnerships@powerthepolls.org.

Power the Polls Links:
- Twitter: @PowerThePolls
- Facebook: facebook.com/powerthepolls/
- Instagram: @PowerThePolls
- Hashtag: #PowerThePolls
- Website: https://PowerThePolls.org/

Sample Email Messages

SALUTATION,

As coronavirus continues to impact Americans across the country, there has been a sharp decrease in the number of people who are able to work the polls -- which could mean closed polling places and long lines for voters during the November election.

We at ORGANIZATION are proud to partner with Power the Polls, a first-of-its-kind initiative to recruit poll workers to ensure a safe, fair election for all voters.

Will you help us address our nation's critical poll worker shortage? You can help make sure we have a safe, fair, efficient election for all voters, and potentially get paid to do it.

[Sign up to Power the Polls today.](#)

Once you've signed up, depending on your jurisdiction, you will either be contacted by Power the Polls, a partner organization, or your local election administrators regarding your application.

The process to become a poll worker can be a bit complicated, but don't worry: the Power the Polls team will help you along the way. In the coming weeks, Power the Polls will host briefings to provide you with more information about the application process and what to expect when you become a poll worker.

In the meantime, we also ask that you encourage your friends and family to sign up to be poll workers and help ensure a safe and fair election. Click below to share Power the Polls with your network:

<div align="center">

[SHARE ON FACEBOOK]
[SHARE ON TWITTER]

</div>

ORGANIZATION is proud to partner with Power the Polls to help combat the shortage of poll workers in the upcoming election. Thanks for being a part of this.

Sincerely,

— SIGN OFF

Sample Social Media Posts

All of these posts can be used or adapted for Facebook, Twitter or Instagram and link to https://PowerThePolls.org/ or one of our social links.

- ⚠America is facing an unprecedented shortage of poll workers.
  🇺🇸#PowerThePolls to serve your community and country today.
  ➡**[link]**

- We're proud to partner with @PowerThePolls to help recruit a new generation of poll workers this November. Learn how you can help ensure a safe and fair election in YOUR community. **[link]**

- When there aren't enough poll workers, voting locations close and lines can stretch for hours. Help your neighbors vote and keep democracy going with #PowerThePolls **[link]**

- Staffing polls = keeping democracy strong.
  🗽 Help us get to 500K sign-ups and help America #PowerThePolls this November. Learn more: **[link]**

- Poll workers are key to making sure every voter has a voice.🗣Your community needs more. Help them vote safely and #PowerThePolls today. **[link]**

- Democracy's essential workers are poll workers. Sign up today and help ensure that everyone in your community's vote is counted. #PowerThePolls: **[link]**

- 🗳️Did you know that most poll workers are over the age of 60 and many won't feel comfortable serving this November?
  💁🟫#PowerThePolls and ensure your community's votes are counted: **[link]**

- Hate waiting in line? So do voters in your community. The more people #PowerThePolls, the more people will be able to cast their ballots. Learn more **[link]** #PowerThePolls
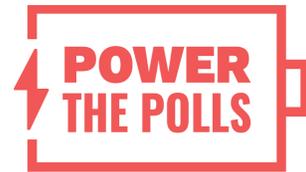
Logo Assets and Share Graphics

Logo assets are available in various file types and styles in this google drive folder (CMYK, RGB including .ai, .png, svg, vector graphics).

Download Here

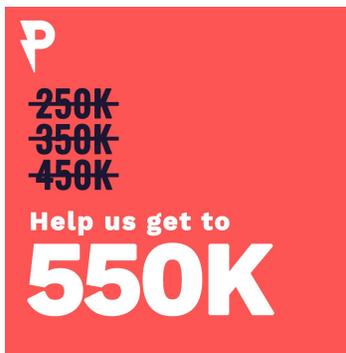Download Here

Download Here

There are **social media share graphics that you can use in this google drive folder**. Here are a few examples:

Download Graphic

Download Graphic

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